

South Park Parks & Recreation District  
Executive Director's



# MONTHLY REPORT

Report provided by  
Saam Golgoon







# SEPTEMBER ACTIVITIES

## PROGRAMS

- Grizzlies Football started on 8/1.
- South Park Soccer starts on 8/29.
- Fall swim lessons started on 9/16.
- Dance classes for the school year started.
- Started a new Boxing Conditioning class on 9/20.
- Had our first Early Release program for the school year on 9/20.
- Continue working on winter programing.

## OPERATIONS

- Created a Pool Manager job description.
- Created and posted the Pool Manager job listing.
- Interviewed and hired a new Pool Manager (effective 10/01/23).
- Interviewed 2 candidate for lifeguard. Need to be trained and certified.
- Started using the steam room consistently.

## **MAINTENANCE & REPAIRS**

- Roof repairs were completed.
- Need a new flow meter for the pool.
- Need a new CO2 regulator for the CO2 feed system.

## **INFORMATION TECHNOLOGY**

- Facebook posts
- Website updates.
- Cloud storage updates.

## **TRAINING**

- Our current Head Lifeguard attended and successfully completed the CPO training on 9/14 and 9/15.
- Assistant Director attended the SDA Annual Conference 9/12-9/15.
- Conducted a facility wide Emergency Response Training for an active shooter scenario with Colorado State Patrol.

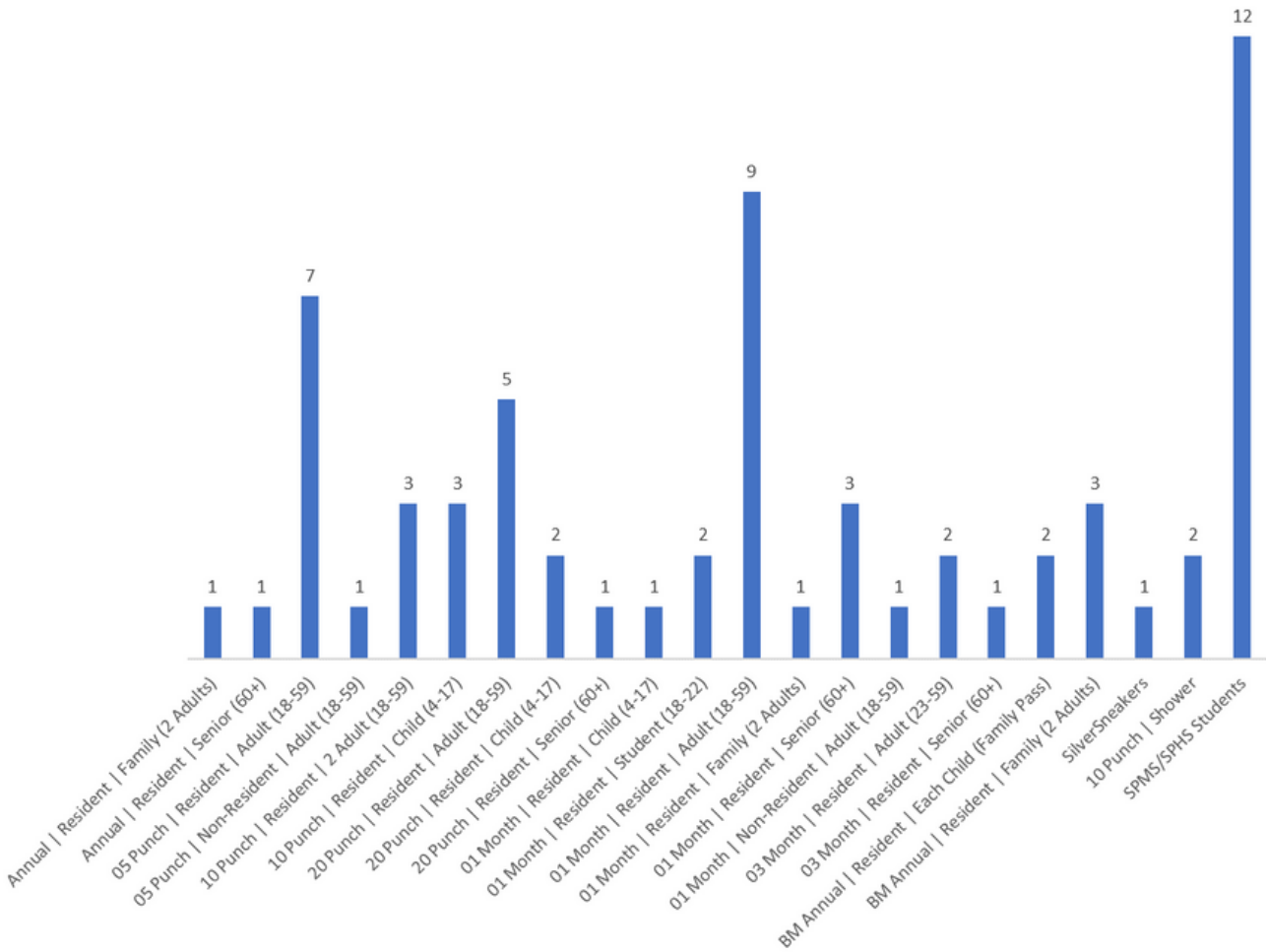
## **Financial & GRANTS**

- Received 50% reimbursement for the purchase of the new chair for our pool lift and AED parts we purchased recently from the SDA Insurance Pool.
- Put together the 2024 payroll budget proposal for the 2024 preliminary budget.(See attached)

# SEPTEMBER MONTHLY SALES REPORT

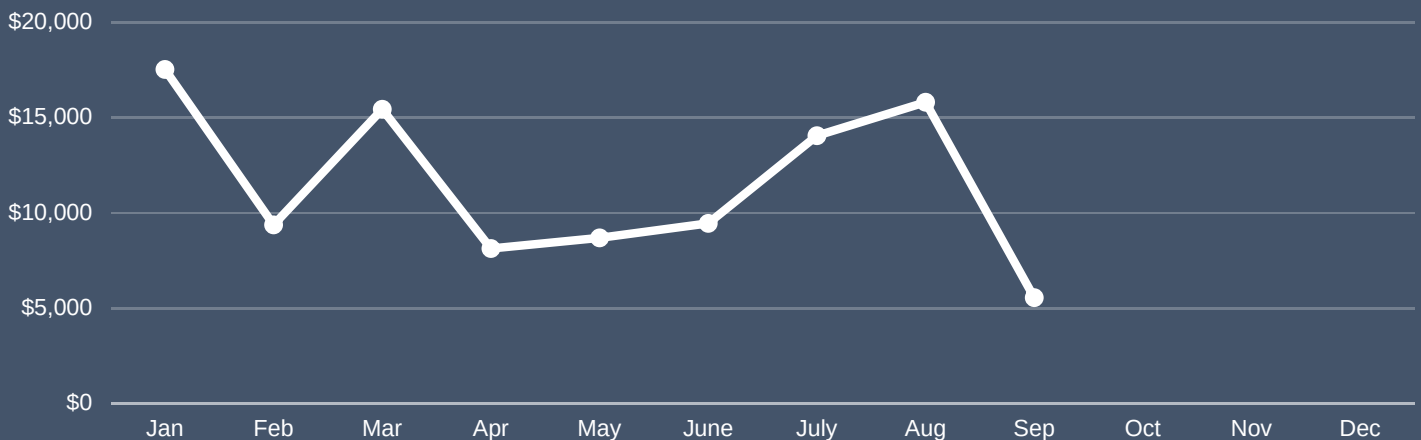
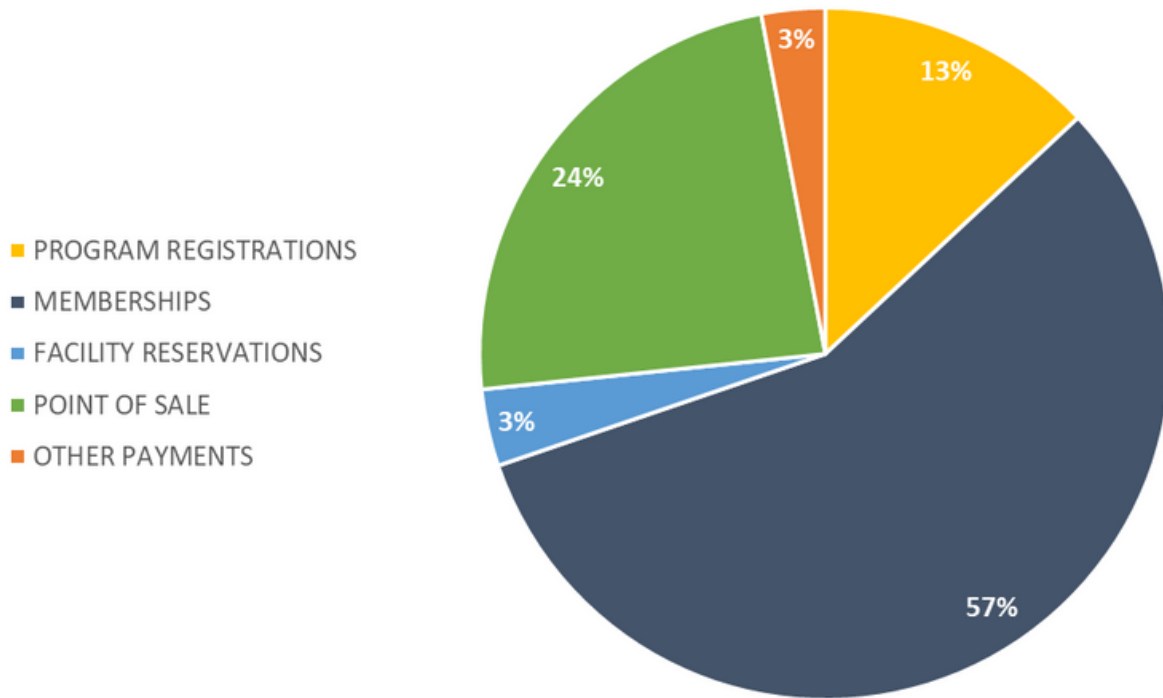
In the month of August, we had **\$15,806** in sales, and in September we've had **\$5,558** in sales to date (9/25). The August sales were 22% more than the August sales in 2022 (\$12,997), and the September sales to date (9/25) currently are %50 less than the total September sales in 2022 (\$11,180).

September 2023 New Memberships



# REVENUE SUMMARY

PROGRAM REGISTRATIONS	\$726.00
MEMBERSHIPS	\$3,155.90
FACILITY RESERVATIONS	\$200.00
POINT OF SALE	\$1,316.46
OTHER PAYMENTS	\$165.59
<b>TOTAL</b>	<b>\$5,563.95</b>

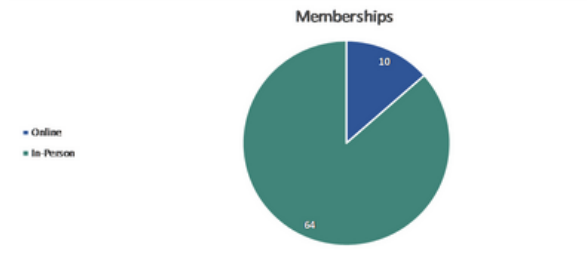
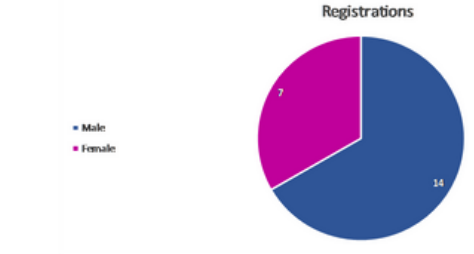
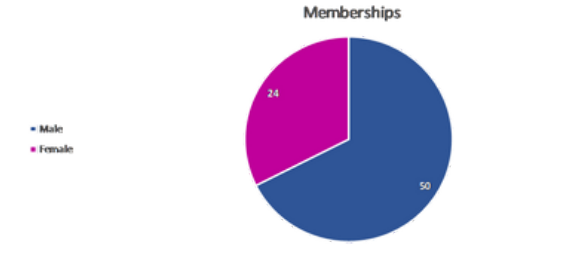
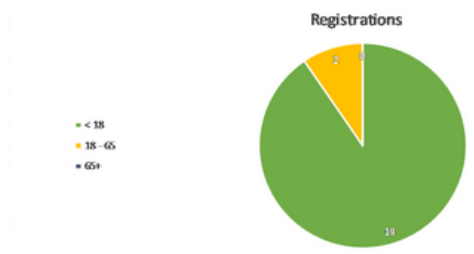
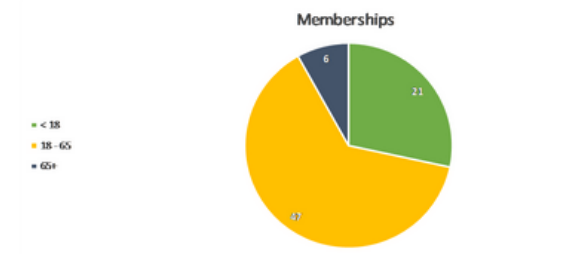
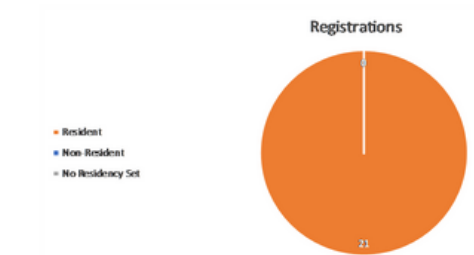


# REVENUE DETAILS

PROGRAMS & EVENTS	
Early Release	\$130.00
Grizzlies Football	\$90.00
Soccer	\$50.00
Swim Lessons	\$456.00
MEMBERSHIPS	
Monthly	\$776.40
3 Month	\$384.00
5 Punch Passes	\$238.00
10 Punch Passes	\$280.50
20 Punch Passes	\$589.00
Shower Punch Passes	\$35.00
Annual	\$853.00
FACILITY RESERVATIONS	
Kidz Korner - Room 1	\$50.00
Multipurpose Rooms	\$75.00
Pool Parrties	\$75.00
POINT OF SALE	
Daily Passes	\$763.00
Showers	\$429.00
Food & Beverage	\$46.00
Merchandise	\$78.46
OTHER PAYMENTS	
Sponsorships	\$0.00
Other	\$127.59
Hosehold Credit	\$38.00
<b>TOTAL</b>	<b>\$5,563.95</b>

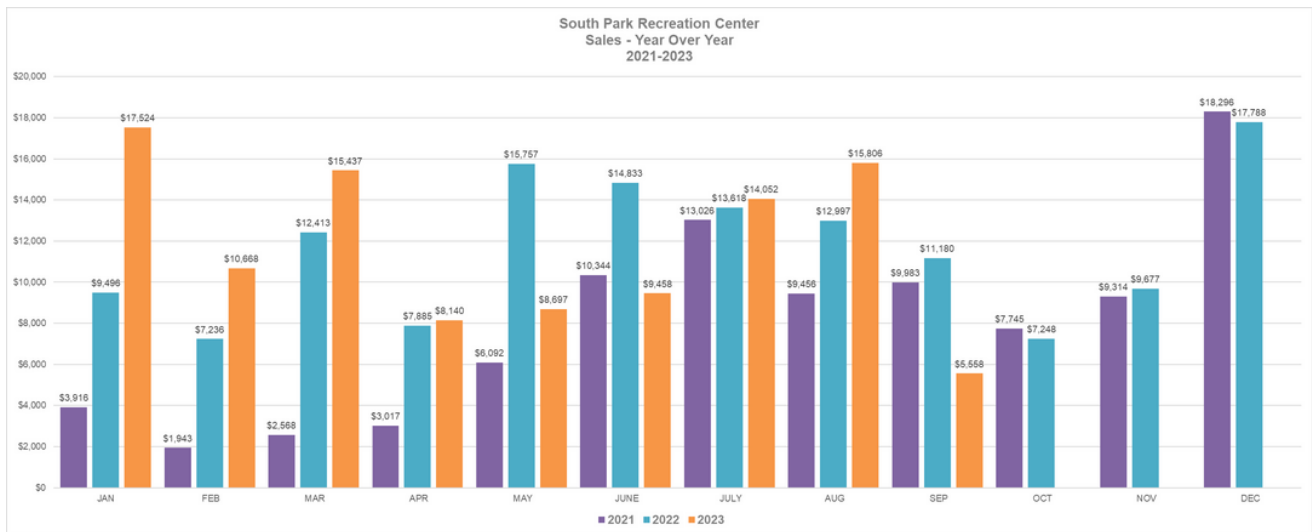
# SALES DEMOGRAPHICS

	Memberships	Registrations	Reservations	Check-Ins	Profiles Created
<b>All</b>	<b>74</b>	<b>21</b>	<b>5</b>	<b>1043</b>	<b>48</b>
Resident	72	21	5	1020	41
Non-Resident	2	0	0	23	7
No Residency Set	0	0	0	0	0
< 18	21	19	0	63	13
18 - 65	47	2	5	725	30
65+	6	0	0	255	5
Male	50	14	1	584	27
Female	24	7	2	458	20
Other Genders	0	0	2	1	1
Online	10	5	0	N/A	38
In-Person	64	16	5	N/A	10





# ANNUAL COMPARISONS



# WEB REPORT

## GOOGLE

3,131

👁 People viewed your Business Profile

### Platform and device breakdown

Platform and devices that people used to find your profile



823

🔍 Searches showed your Business Profile in the search results

### Searches breakdown

Search terms that showed your Business Profile in the search results

1. south park	290
2. rec center	90
3. south park, co	62
4. recreation center	42

338

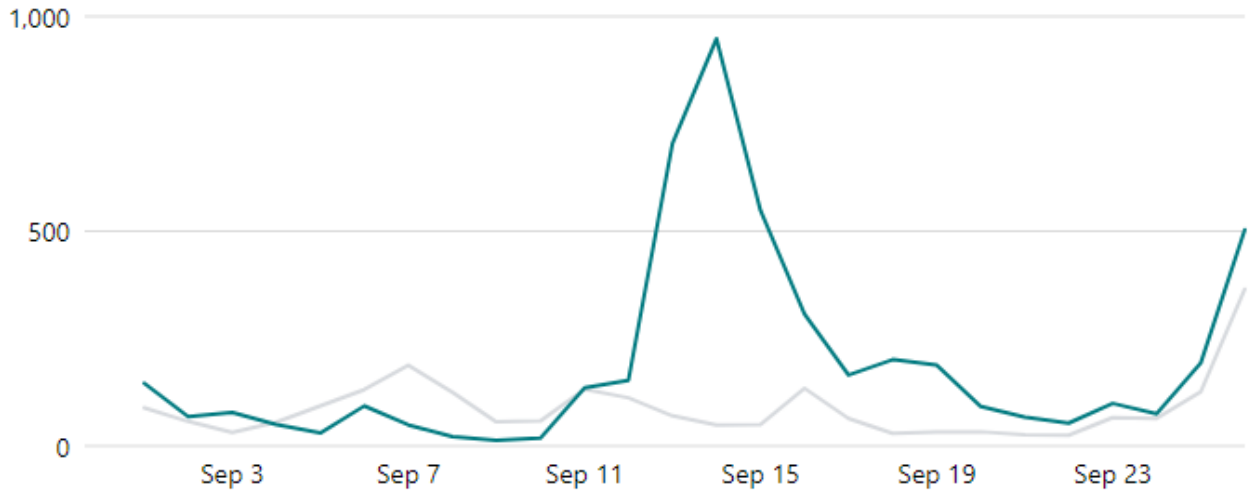
Business Profile interactions ⓘ



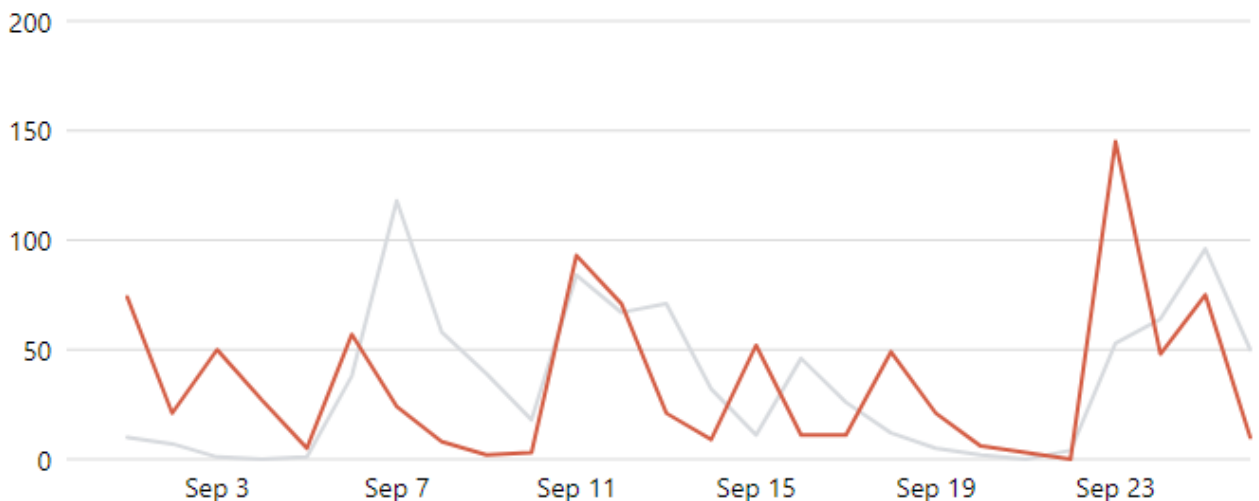


# SOCIAL MEDIA REPORT

<b>Facebook reach</b> 2,917 ↑ 149.1%	<b>Instagram reach</b> 277 ↑ 14.9%	<b>Paid reach</b> 0 0%
<b>Daily</b> Cumulative		



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# ISSUES + CONCERNS

- Executive Director letter of resignation attached.
- We are still missing the minutes for the May 2023 board meeting.