

South Park Parks & Recreation District
Executive Director's



MONTHLY REPORT

Report provided by
Saam Golgoon





FEBRUARY ACTIVITIES

In the month of February, we sold a total of **74** memberships, and **43** daily passes. The total sales for the month were \$7,235.75 (see attached Mindbody report).

MEMBERSHIPS

- Punch Passes: 17
- Monthly Passes: 27
- 3 Month Passes: 15
- Annual Passes: 15

PROGRAMS

- Swim Lessons (cancelled due to pool closure)
- Fairplay Flyers (continued)
- Fitness Classes (continued)
- X-Country Ski Clinic (5 registrations for total of \$335.00)
- Registration for Spring Soccer began
- Working on new Spring programs.
- We are holding a Spring open house event on Saturday, April 9th (South Park Icebreaker) with the assistance of the foundation board.

OPERATIONS

- Updating the rec center Staff Handbook. The last update to this document was in 2011. Please see that last revision attached.
- Selected a head coach (Josh Pfluger) for our Spring soccer program.
- Started the registration for the Spring soccer program.
- Our CSU Extension Office got back to me that they have someone to assist us with our strategic planning. There needs to be an initial meeting for information gathering with this individual. Unfortunately they were not able to attend our March board meeting for the initial meeting. We can set up a special meeting. This can be done online as well.
- We received the People Choice Award from the Flume for the 2022 "Best Fitness Place".

MAINTENANCE & REPAIRS

- We brought in 3 different companies to get their input on the complete removal of the old deck seal. Suggestions were made to media blast the deck. Log Home Finishing who specializes in media blasting was brought in and they recommended not to media blast the deck because of the damage it can cause. In March we decided to go with Top Gun Power Washing to finish the work. Their scrub brushes with vacuum didn't remove the leftover sealer. They had to use a regular power wash same as Mille Concrete did. However, they were able to use hot water with a chemical called Dicone 9 to remove the remainder sealer.
- Staff has been doing lots of cleaning and maintenance work in the pool area.
- The work for the installation of the auto fill system, that was approved by the board in 2021, was completed.

INFORMATION TECHNOLOGY

- Website updates.
- Updated our Google My Business account.
- Continued work on updating the cloud drive tree.

TRAINING

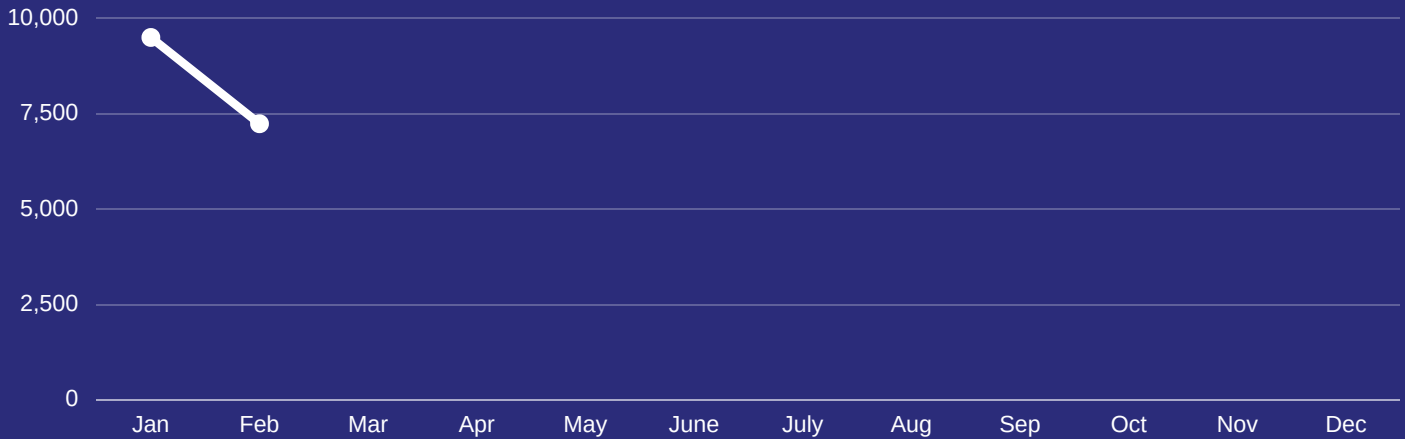
- I've been continuing my trainings with SDA for Designated Election Officials for the upcoming district elections.

FINANCIAL

- Lindsay Wood, a potential new bookkeeper for the district, will join us at the March meeting.
- We are continuing our work and communication with ADP for payroll services. We are doing a trial period with them for a couple of months to see if their services will meet our needs.
- We have applied for a \$3K mini grant with the South Park Prevention Coalition for a summer youth program we are creating called South Park PACT (Performing Arts Camp for Teens). This program is a mixture of dance, theater and music.
- Carrie is working on a grant with Summit Foundation.

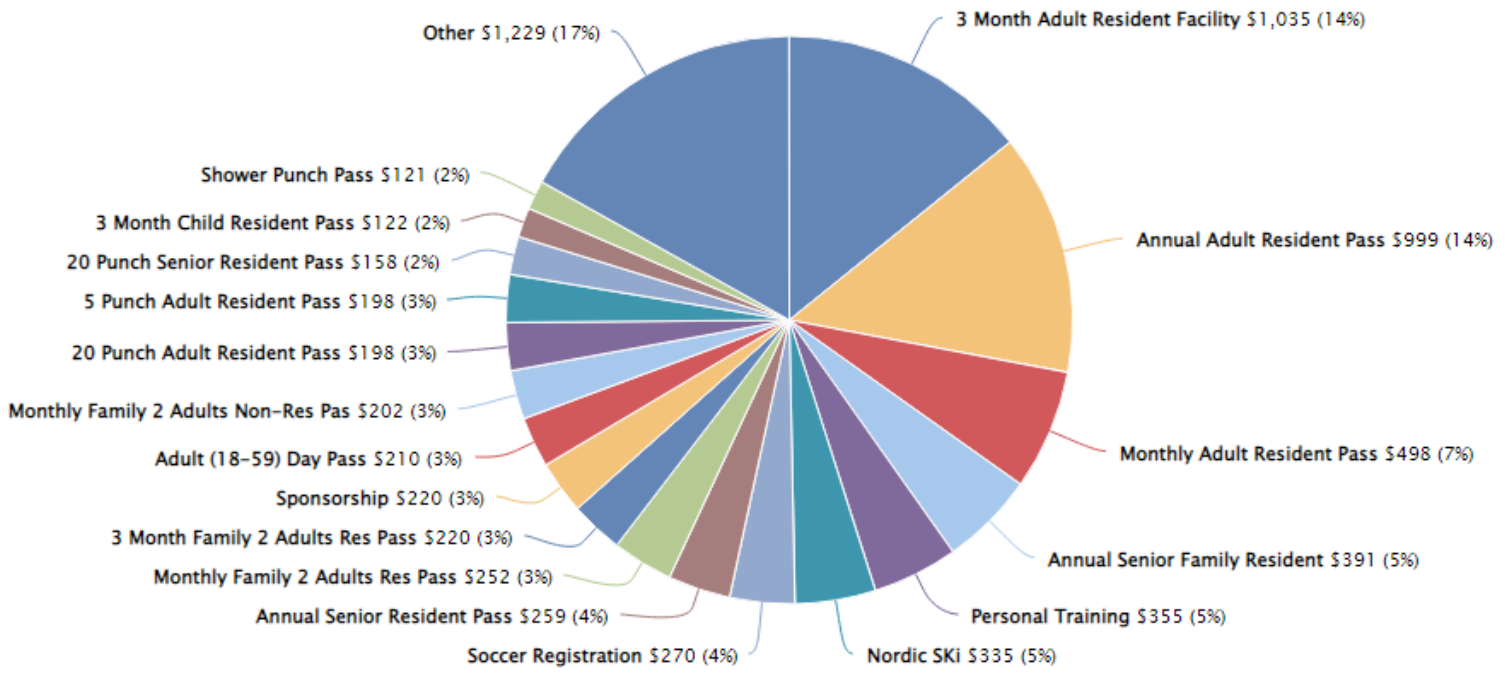
FEBRUARY MONTHLY SALES REPORT

In the month of **January**, we had **\$9,495** in sales, and in **February** we did **\$7,236** in total sales. In **March** we have done **\$7,530** in sales to date.



Sales By Category
Total: \$7,277

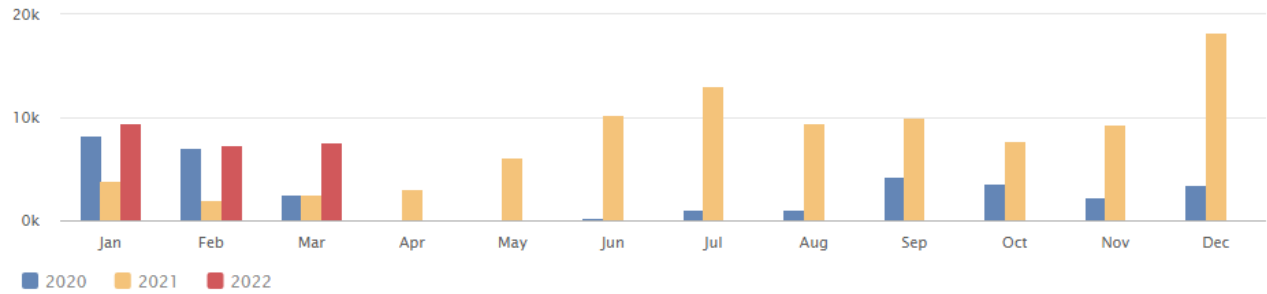
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ANNUAL COMPARISONS

Sales - Year Over Year

Export ▾

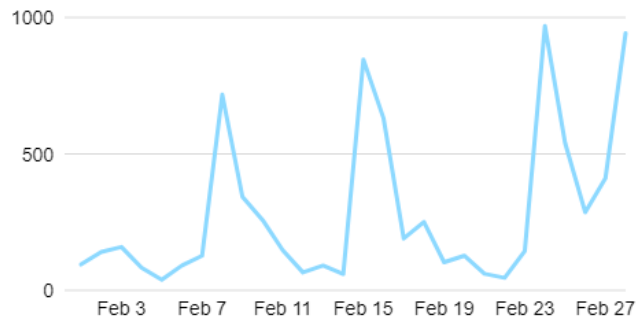


SOCIAL MEDIA REPORT

Reach

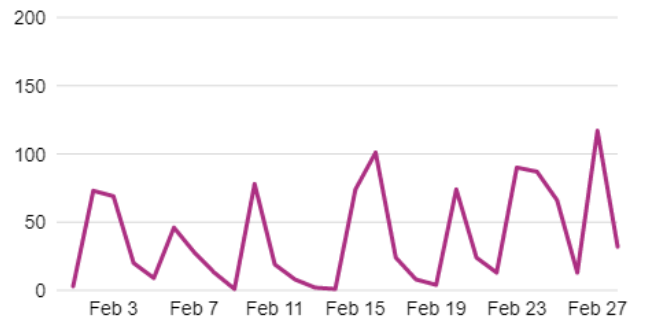
Facebook Page ⓘ

Reach
3,345 ↓ 44.1%



Instagram ⓘ

Reach
235 ↓ 23.9%



ISSUES + CONCERNS

- On March 20th the work for sealing the pool deck was completed. There is still some minor work for finishing the grouting for deck seams and cracks which will be completed next weekend.
- We are filling the pool this week to have it open by this weekend.
- We discovered some major cracks and damages to the pool Dimond Bright surface. The suggested lifespan of Dimond Bright is 10-15 years max before a pool has to be resurfaced. Our pool was resurfaced in 2009, so it's been 13 years now. We are gathering quotes for resurfacing the pool, so we can budget for it this year to get the work done in 2023.



- Most of the lights bulbs for the lights in the parking lot are burnt out. We currently don't have these bulbs in stock and need to order them. I will provide you with some estimates once I've received pricing for these bulbs. It was recommended by Wave Electric that we look into replacing the light ballasts which will save us money in the long run. I will keep you posted on this.

