

South Park Parks & Recreation District
Executive Director's



MONTHLY REPORT

Report provided by
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JUNE ACTIVITIES

In the month of June, we sold a total of **93** memberships, and **213** daily passes. The total sales for the month to date (6/28) are **\$13,160.15**. (see attached Mindbody report).

MEMBERSHIPS

- Punch Passes: 51
- Monthly Passes: 20
- 3 Month Passes: 11
- Annual Passes: 11

PERSONAL TRAINING

- 10 Punch Pass: 1
- 5 Pinch Pass: 1
- Single Sessions: 0
- 2 Sessions: 0

FACILITY RENTALS

- Bouncy Castle: 1
- Fitness Room: 2
- Pool/Room: 1
- Pool/Room/Bouncy Castle: 0

PROGRAMS

- Challenger Soccer program took place 6/20-6/24. (24 participant)
- Started a new youth basketball program in partnership with the school district. (16 participants)
- Started the 2022 Trail Series a trail running/walking series.
- Added new Thai Chi program. The classes started on June 19th.
- Added a new program called Shinrin Yoku- Forest Therapy. This is an outdoor program on different trails throughout the summer. The first event took place on Sunday 6/26.

- Added a new program called KinderGym an open gym program for infants through 5 years of age.
- Summer swim lessons started on Monday, June 20th.
- We cancelled the Performing Arts Camp for Teens (PACT) due to lack of registrations.

OPERATIONS

- Contacted Patti Schmitt, CSU Community Development Director, who will be assisting us with our strategic planning sessions. She is looking at scheduling 3 sessions with us. The initial session will be about 3 hours. If possible, she would like to do this session on Friday, July 22nd. Then she would like to meet with us for a 45-minute session the following week at our regular monthly board meeting on Tuesday 7/26. The final session will be another 45-minute session at our August regular monthly meeting on 8/23.
- Received notice of cancelation of service from our cleaning company.

MAINTENANCE & REPAIRS

- The new circulation motor that was installed started having issues within a few days after installation. We had to take the motor and pump assembly from one of our water features to place on the circulation system to keep the pool open.
- Sealed the areas on the roof where we were having water leak issues. The additional seal was done with FlexSeal tape and spray.
- Continuing our contract with Tolin. I spoke with Matt about this, and he agreed that we should continue our service with Tolin.

INFORMATION TECHNOLOGY

- We had a demo for Rec Desk. They have great reviews. Some of their Colorado clients include Town of Lyons, Thompson River Rec District, and Colorado Mountain College. They have a flat fee for the use of their platform. The cost for their standard license is \$4,800 per year.
- Website updates
- Continued updating the cloud drive tree.

TRAINING

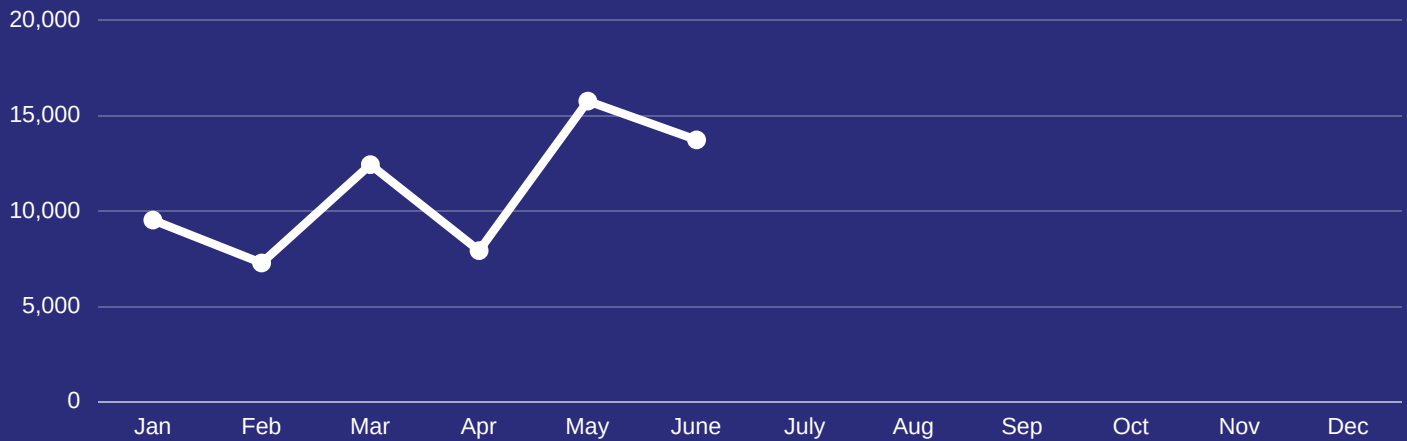
- Attended a Special District Association training regarding the new FMLA laws (Family Medical Leave Act).

FINANCIAL & GRANTS

- Senator Hickenlooper has submitted our Congressional Directed Spending application for a new storage shed for funding (\$15K). The application for the climbing wall was denied.
- Governor Polis designated funding for pools around Colorado to hire lifeguards. We have applied for a \$25K grant for end of season bonuses in order to retain lifeguards for our summer season.

JUNE MONTHLY SALES REPORT

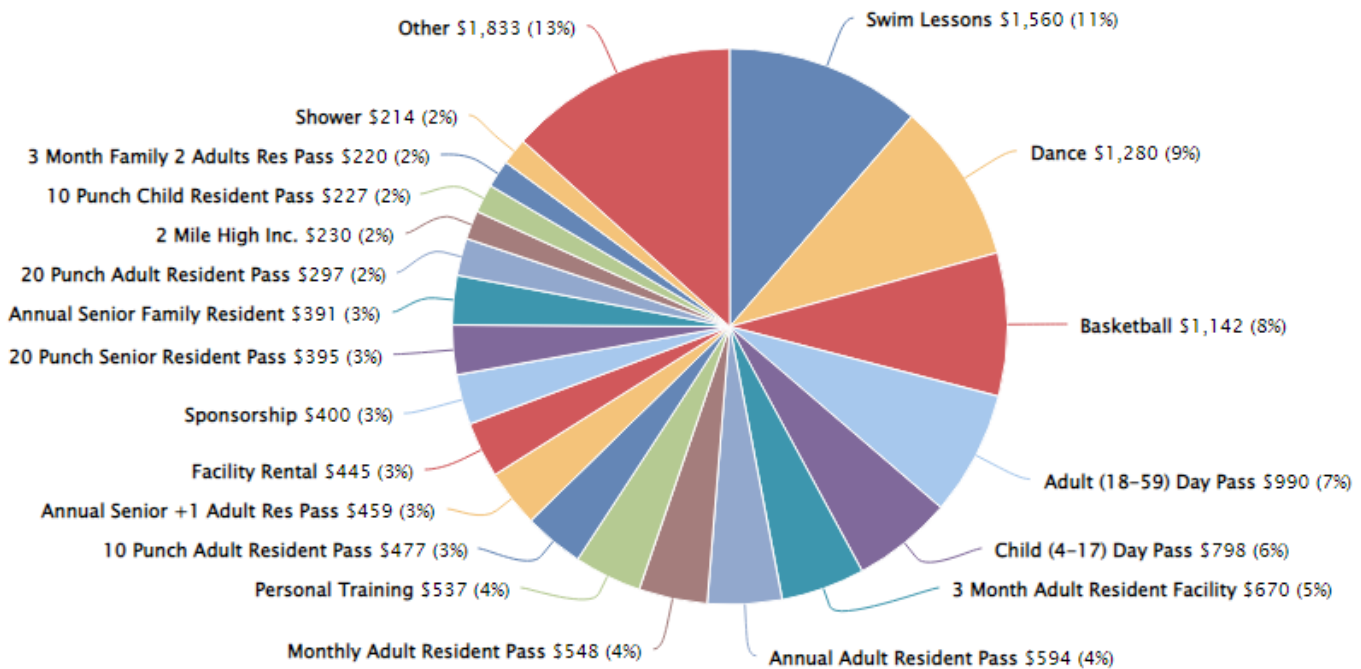
In the month of **May**, we had **\$15,757** in sales, and in June to date (6/28) we have **\$13,715** in total sales. The June sales were 31% greater than the June sales in 2021 (\$10,321).



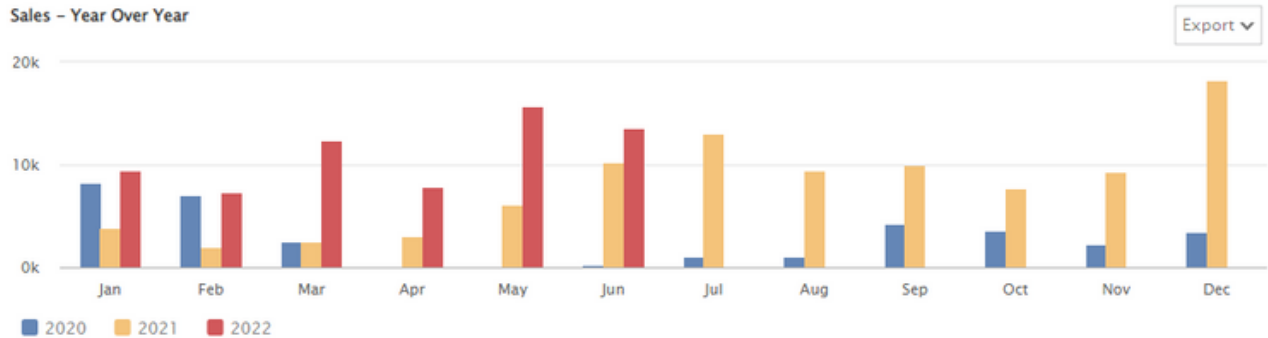
Sales By Category

Total: \$13,715

Export



ANNUAL COMPARISONS



SOCIAL MEDIA & WEB REPORT

Reach

Facebook Page reach ⓘ

5,927 ↑ 126%



Instagram reach ⓘ

213 ↑ 21%

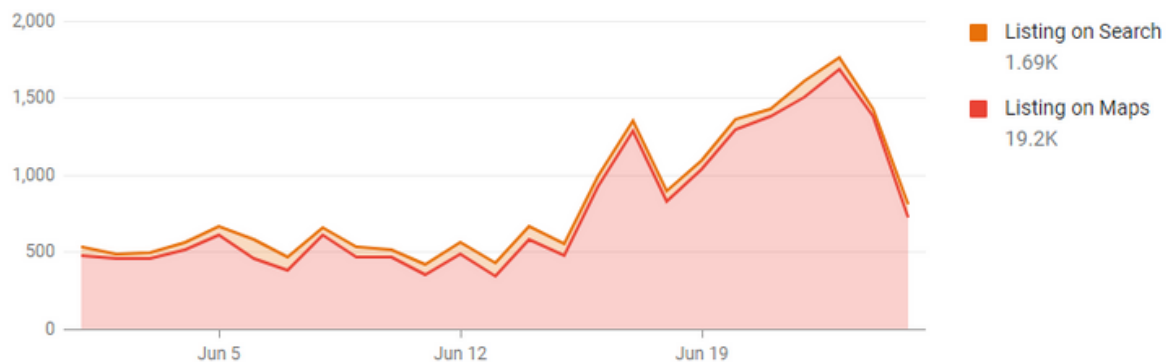


Where customers view your business on Google

The Google services that customers use to find your business

1 month ▾

Total views 20.9K



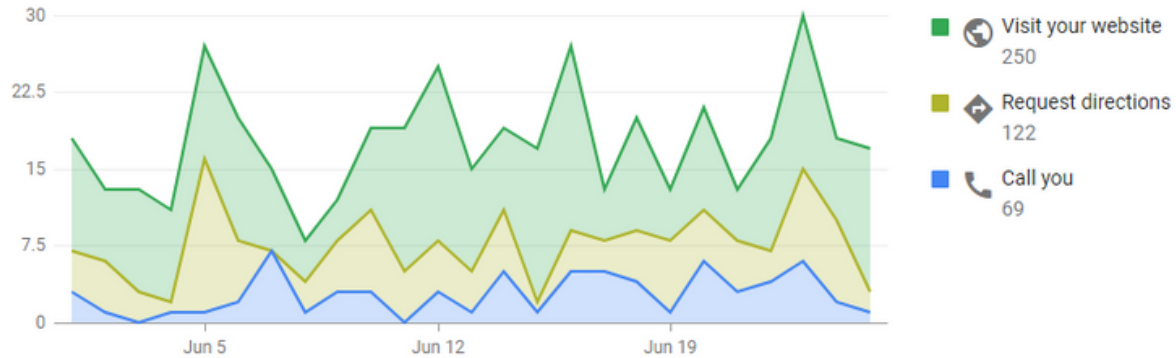
Customer actions



The most common actions that customers take on your listing

1 month ▾

Total actions 441



ISSUES + CONCERNS

- Looking for a new cleaning company
- The new pool motor that was installed started having issues within a few days after installation. After further investigation by Tolin, it was discovered that the pump housing was very corroded due to old age therefore water was leaking back into the motor causing damage to the bearings. The cost of replacing the bronze pump housing was approximately \$5K. We were able to find a full pump, motor, and basket assembly that is made of composite plastic for \$5,500. This is newer technology that didn't exist when the rec center was built. These plastic composite pumps last much longer and the parts are much lower in cost for replacement. After discussing with Andrew at Tolin and Matt, it was decided to purchase the full pump and motor assembly which arrived on Friday 6/24. Andrew will be installing the new pump and motor this week.