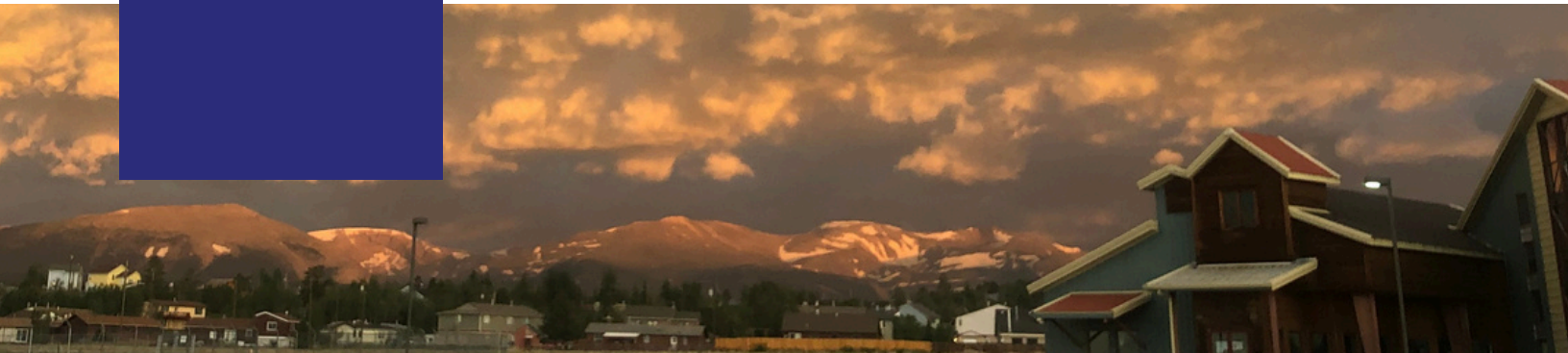




MONTHLY REPORT

Report provided by
Carrie Fabel



SEPTEMBER | UPDATES

PROGRAMS UPDATE

- Flag football
- Cornhole / Fallfest

OPERATIONS

- Andrew is back and has been requested and agreed to provide *Appointment Summary Reports*
- Working on ADA Website Compliance and PDF remediation
- Summer (6/1-9/24) food & beverage sales have almost doubled with the addition of the drink fridge

TRAINING & SAFETY

- Aysha to take LGI course on October 17th-19th in Littleton
- Jason taking CPO course on October 22nd-23rd in Frisco
- Employee handbook is in final legal review
- SDA Recap

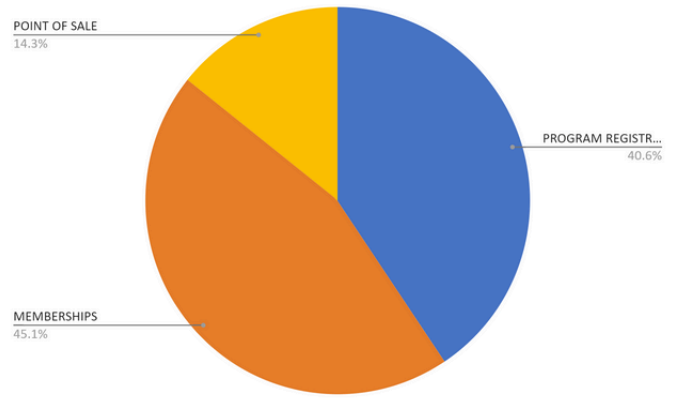
FINANCIAL & GRANTS

- American Rescue Plan | We were approved. Waiting on fully executed agreement.
- EPA | In progress
- BGV Gives | Application due 10/1
- Budget committee to meet before 10/15

MONTH TO DATE SALES

- Rec Desk | September 2024 sales (to date): \$6,981.93
- Rec Desk | September 2023 sales: \$6,899.44

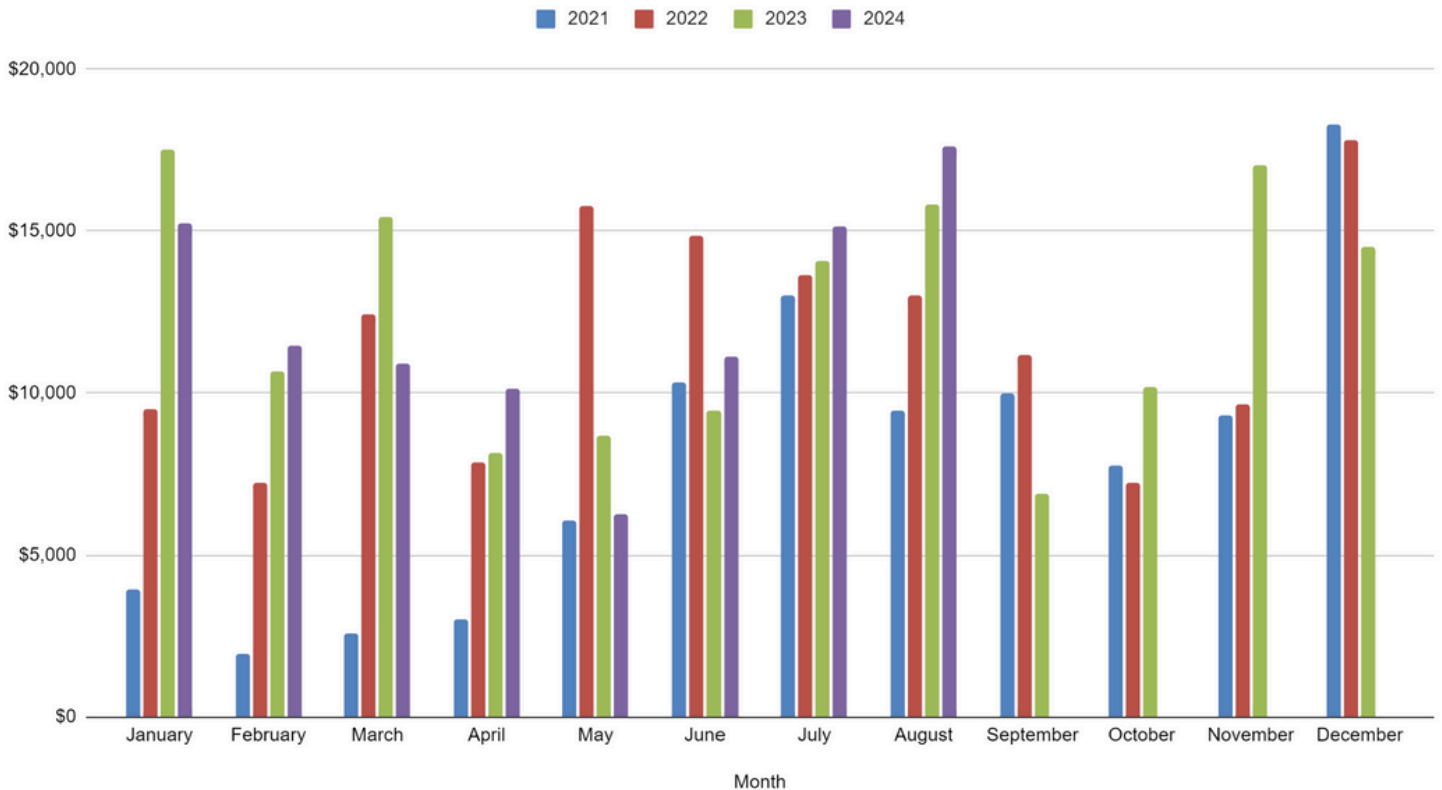
AUGUST MONTHLY SALES REPORT



REVENUE SUMMARY | AUGUST 2024

PROGRAM REGISTRATIONS	\$7,159.00
MEMBERSHIPS	\$7,951.30
FACILITY RESERVATIONS	\$0.00
POINT OF SALE	\$2,517.23
OTHER	\$0.00
TOTAL	\$17,627.53

ANNUAL COMPARISONS



*Please note that these sales reports only reflect what is sold through Rec Desk.

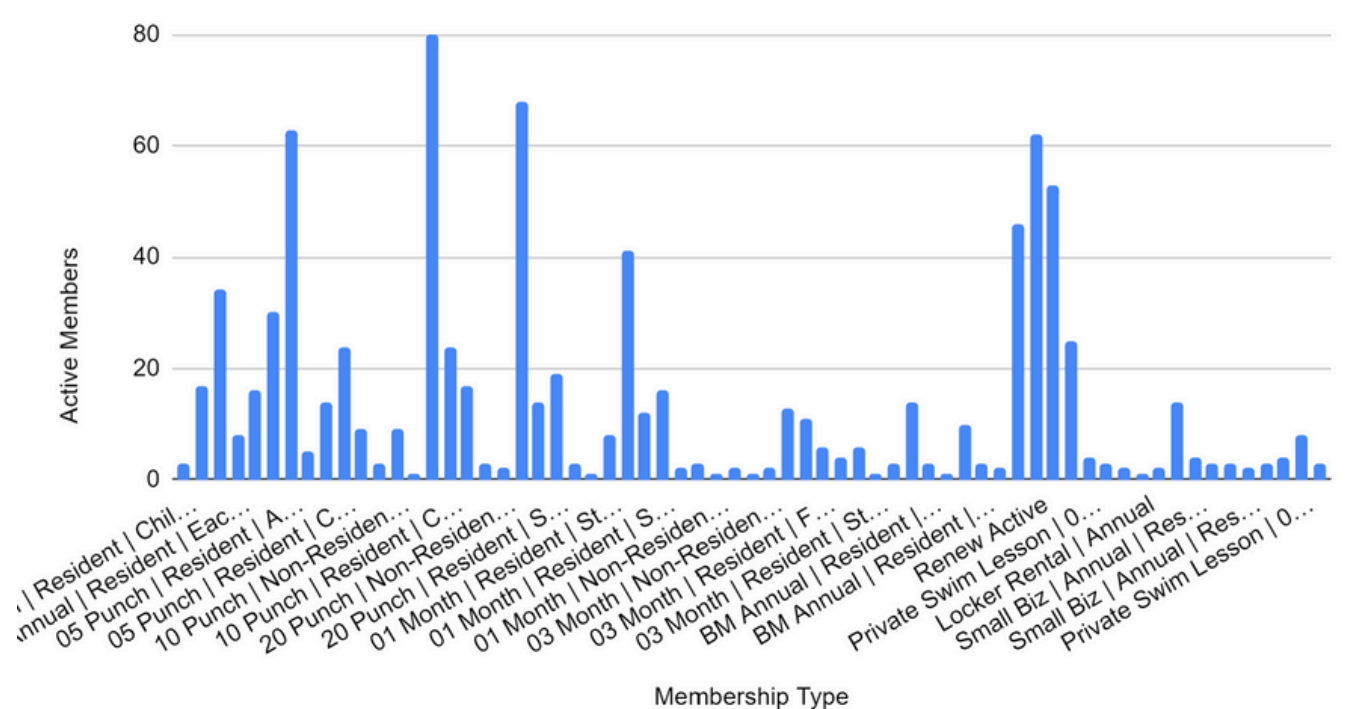
MEMBERSHIP DEMOGRAPHICS

AUGUST 24TH-SEPTEMBER 23RD

	<u>Registrations</u>	<u>Reservations</u>	<u>Memberships</u>	<u>Check-Ins</u>	<u>Profiles Created</u>
All	36	2	100	1370	59
Resident	27	2	96	1339	46
Non-Resident	9	0	4	31	13
No Residency Set					
Demographics					
< 18	13	0	9	71	4
18 - 65	21	2	78	1051	49
65+					
Male	18	0	57	845	35
Female	18	2	42	518	23
Other Genders	0	0	1	7	1
Online vs In-House					
Online	22	0	8	N/A	32
In-Person	14	2	92	N/A	27

MEMBERSHIP SUMMARY

AUGUST 2024



WEB REPORT

AUGUST 2024

2,391

👁 People viewed your Business Profile

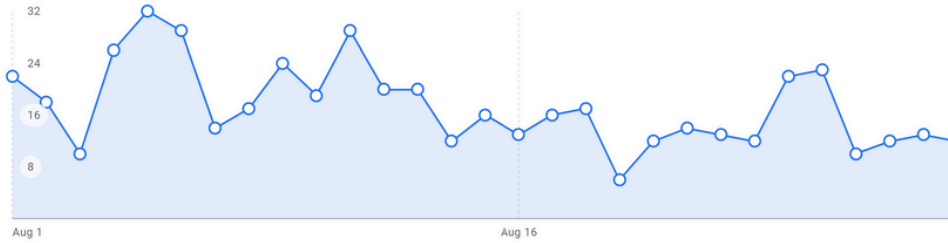
↗ +28.2% (vs Aug 2023)

GOOGLE

539

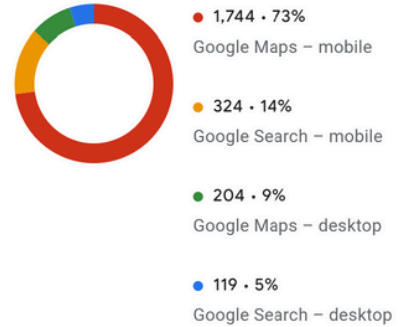
Business Profile interactions ⓘ

↘ -5.9% (vs Aug 2023)



Platform and device breakdown

Platform and devices that people used to find your profile



SOCIAL MEDIA

Reach ⓘ

2.6K ↓ 44.4%

Content interactions ⓘ

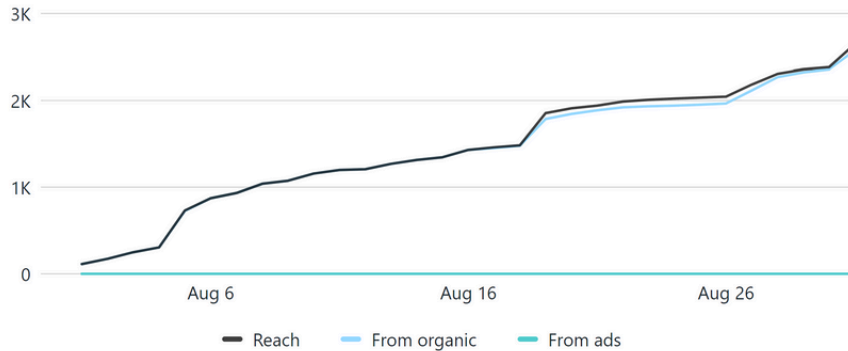
133 ↓ 45.5%

Followers ⓘ

Lifetime
1.6K

Link clicks ⓘ

2 0%



Reach breakdown

Total
2,648 ↓ 44.4%

From organic
2,573 ↓ 45.3%

From ads
0 0%

Reach ⓘ

346 ↓ 29.8%

Content interactions ⓘ

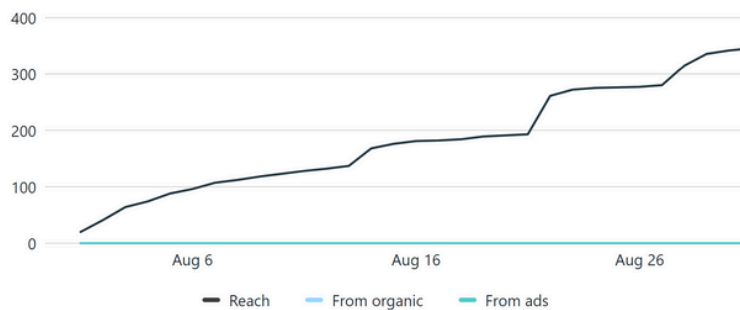
119 0%

Followers ⓘ

Lifetime
555

Link clicks ⓘ

0 0%



Reach breakdown

Total
346 ↓ 29.8%

From organic
346 ↓ 29.8%

From ads
0 0%

ISSUES + CONCERNS

Maintenance & Repairs

- Gas leak on 8/23/24 (about \$2k to repair)
 - Primary boiler fixed on 9/23
 - Control valve replaced on 8/30
 - Final repair this week (9/23)

Proposed Projects/Programs

- Bathroom remodel
- Review service/predictive plan with Tolin
- Donate call tower to school